

Edo period (1603 – 1868)

Senju was a*Shukubamachi!

Senju in Edo period was one of the Edo Shishuku (four post stations). Shishuku was the first post station of the Kaido (major road) leading to the local area and it was the starting town for traveler. It was also a hot spot for people in

Edo as an exciting place in outlying

of Edo. Senju-juku (Senju Post

Station) had more population and

houses than Shinagawa-juku or Naito-shinjuku. It was crowded as a town of merchant rather than inn. Many patrons who were successful merchants supported the artists.

*Shukuba-machi (Post Station)---Town on the major road and relayed the information. It was a busy, bustling and

From Meiji to early Showa period What is

"大千住 (O-senju)"?

"大千住 O-senju", appears in the book written by Ogai Mori, one of the famous Japanese novelist, who had been living in Senju when he was young. It was used from Meiji to early Showa period. Name of "O-senju", which suggests that Senju has followed in the prosperity of shukuba-machi era, covers wide area of north and south of Senju. In this map, we introduce Senju which is the north of Sumidagawa

There are five universities, a fashionable station building, the crowded shopping streets and the fulfilling bar-and-grill streets, and good access to transportation. On the other hand, there are uncountable quiet alleys and a spacious river bank of Arakawa River. Senju is a town where old and new are mixed exquisitely. A hip place located east of Tokyo. Would you like to join the treasure hunting



Which will you stay?

How to Enjoy Of course, the convenient station in Cenju building is an attractive place, but,

there are exciting Senju outside of the station building. Senju has been flourished over the special history of Shukuba (post station) started in Edo period. You can get glimpses of the character of Meiji, Taisho and Showa period in the modern-day Senju. How about taking a step into Senju where is just a little bit different from other towns in Tokyo?

Enjoying two "S"s



Senju is one of the foremost and fulfilling town of "Sento" and "Sakaba" in Tokyo. Here, we'd like to propose to enjoy both "S"s. If you want to enjoy Senju more deeply, why don't you add the Yado(inn) to the

Bathing in the big bathtub to relax and refresh, wandering about the many choices of Sakaba and getting into the clean futon without worrying to come

10 "Sento"s in Senju

The first and third Saturdays of

ach month are "Day of Interact

When you come to Sento

ith elementary school kid

there is a discount!

Earthquake(1923), numerous buildings were burn

down in Tokyo. It was triggered that one carpenter

to build the Sento. He tried to construct the

cheer Tokyo up. People were surprised at the

completed temple like Sento, and it became very

specialized in temple and shrine building was asked

unconventional Sento with his seasoned technique to

popular. The time was the reconstruction period and

Sento after Sento were built. Everybody copied the

You can enjoy this richly constructed temple like

Sento in Senju. Meanwhile, you can also enjoy a

modern Sento such as Sento with small swimming

Why don't you enjoy the treasures of Senju?

Turn to the left at the West exit of Kita-Senju

of "Nomi-Yoko". "Mainichi-Dori Bar and Grill

Street" and so on around Senju where the taste of

Showa 30s (from 1955 to 1964) remains. However,

Sakaba created by younger people have increased

and space creation unique to the young. The

Two charming Yados (inn).

You can enjoy the hospitality, persistence of cooking,

attractive events with Sakaba have increased. Now

Senju was a Shukuba-machi during Edo period,

The Ryokan (inn) built in 1948 are favorable taste,

and also a convenient and modern hotel is attractive.

however, there are still two "Yado"s in Senju.

station, there is elongated Sakaba street, by the nam

Sakaba (bar) in Senju

Sakaba in Senju is cool!

Mr. Furo Wakuzo, living in Senju and a highprofile entertainer, says "When I get in the

big bathtub of Sento once a week, I just feel refreshed. There are so many old style "Sento"s close to you in Senju, I want young people to visit these "Sento"s more casually". According to Mr. Wakuzo, in Senju, there are both "Sento"s with old fashioned taste and modern facilities. and it is very appealing to enjoy Sento by the feeling of the day.

The temple like appearance of Sento is actually concentrated around **Tokyo. Because of Great Kanto**



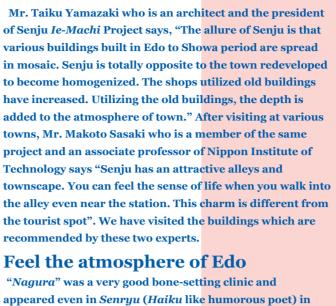






福水旅館 Fukusui *Ryokan* 3-52 Senju ₹03-3881-4001 From ¥3,800 for one p It is located near the station. It is clean and offe

Enjoying the buildings 2 with extra touch



Edo period. Doctor "Nagura" was very good that patients poured in as many as 630 patients in one day during the Taisho period, because of his unique skills and treating techniques. There were 5 inns around the clinic. The inn had a special system that the owner had the bone setter license and hospitalized the patient in his inn for

> treatment. It is very interesting that the entertainer such as Rakugo (comical story) teller and Naniwabushi (narrative singing) singer sometimes visited the inn and entertained the hospitalized patients. The 8th generation of Nagura is now practicing as orthopedic surgeon with the modern equipments at the same place.

Attractive buildings

There were many Jizukigami (paper made of recycled paper) whole seller in Senju where was close to the city center but adjacent to the farming area from the Edo period and Senju was said to be the

Enchanted Labyrinth Wondering in alleys (3) Around the area where Ky<mark>u-Nikko-Kaido St. ru</mark>n through Senju from south to north flourished as Shukubamachi in the Edo period and is now crowded with shopping street. As the tax was imposed based on the frontage, the townscape with narrow frontage and slender depth was developed.

There are many merchant houses which the shop faces a street, and living quarter and Kura (storehouse) are placed behind the shop. In addition, the rent house was built behind the main house thus the alley had increased. Even if the owner of land was

changed, the alley tracing the townscape has remained. There are many remaining narrow alleys like a fish bone with Kyu-Nikko-Kaido St. as the backbone. It makes Senju very intriguing. When you stroll about the alley, you often find the charming shop and Kura. You encounter various

discoveries in the alley of Senju. It may be nice to get lost leisurely in the unknown



Especially, the house of Yokoyama and Shimomura remind the bygone days. In order to have a big open space at the first floor for carrying in the goods, the combined second floor and step-on ceiling of the first floor, the Dashigeta (deep eaves) structure were utilized. You can see the distinct character of building style of Senju merchant's house.

center of distribution for Jizukigami.

o the public, had been used since 1848 till

60s. Also Nagaya-Mon Gate rema

The house of Itagaki is located in between house of Yokoyama and Shimomura, and was built in early Showa period. The house has a Japanese style structure with western style drawing room and the style was popular from the Taisho to early Showa period.

The southern half of Senju was burnt down by the air raid during WW2, but the northern half survived the war There are many attractive buildings in the northern half, and pass on the history and industry of Senju.

Ikkenya (solitary house) shop

The shops created in a fashionable way by making use of old building have rapidly increased in Senju. 14 years ago, applying the old building, Ms. Akemi Shimakawa started "Moezo", a restaurant of original dish, and has opened the new restaurants with the same idea since then. She says, "It is a waste if you just tear down the old building. I like to renovate the building by making use of old taste" Mr. MAH has renovated the cozy building with 1-ken (about 1.8m) frontage which has been changed from sushi restaurant to shoes shop to stamp shop since pre WW2 period. It took him for 2 years to complete by DIY and started the "Yakoya, a stand-up drinking bar". He says, "I left old windows, beams and wiring as much as possible. The old items attract me, because, perhaps it has a true taste". Charging

style of ¥1,000 for three tickets is a good bargain and a casual style has become popular. Young people get together every night. "Senju Fresh Yakoya Night" is the promotion connecting the unique customers gathering in Yakoya.







板垣家 House of Itagaki /5-6-7 Senju



1-34-10 Senju

八古屋 Yakoya 4-23-1 Senju

Tasting the Senju Specialty nobu Ando Story of "Senju-Negi"

There is the wholesale market specialized only for Negi (green onion) in Senju. Gree nion moved through this market, that is, he green onion selected by the discerning merchant is called as "Senju-Negi". It is exceptionally delicious in season in winter.

built of reutilized stone(the flagstone of

Mr. Masanobu Ando, the onion merchant "Negishige" says "Senju-Negi has a fine texture and is heavy, isn't it? When you chopped it for spice, it has a piquant and pleasing flavor with only a small amount. Though it is hard to be fallen in pieces when you boil, it gets soften and sweet when you cook." He has felt sorry that Senju-Negi have been only distributed among professional Japanese Restaurants. So, the group headed by Mr. Ando has developed the new distribution channel. even in the super markets and can be personally ordered. Mr. Ando feels, "I want to let the children who hate the onion realize the good taste of Senju-Negi. And I want to enlighten that there is a local specialty in Senju". So, he supplies Negi for the local elementary school lunch and accepts the field trip actively. When he provides the Senju-Negi Tempura with whitebait for tasting, children say "Sweet!", "Yummy!" in unison.

Senju Specialty Dish, Negima-nabe

Negima-nabe was a dish for the ordinary people in Edo period, and now, it is quietly gaining momentum in Senja After all, Senju is the town of "Senju-Negi". And there is "Senju Fish Market" which is the only market specialized for fisheries products trading in Tokyo. In that case, "Senju Fish Market Asunaro Group" decided just have to create a new thing in Senju. They have supplied the dish at the events in town, delivered the recipe. Accordingly, some restaurants have started to add Negima-nabe to their menu gradually.



auction starts from 6:30 everyday, High-sp voices have a pleasant ring. They say that only Senju-Negi still has solid roots even after ri Senju Fish market (15) and in 葱茂 Negishige (16)



"Sakanaya" 17 From ¥1,200 per plate And also at ちゃぶ台 "Chabudai" (3-17 Senju) 一歩 "*Ippo Ippo*" (3-53 Senju) and its "Suishin-Tei" (3-57-2-2F Senju) (reservation onl

Town of Shopping Street

Market has been operating in Senju since Edo period and Senju has been the town of distribution. And it is still active as a town of trading. When you stroll about the bustling shopping street, you can find delicious foods and unique goods which cannot be found at mass retailer.



Town of Enma (Ruler and Judge of the Underworld)

Because Edo Shishuku (four post stations) including Senju is the gateway to Edo, maybe Enma is keeping eye on the people.

He has occupied two places, Akamon-dera Temple (Shosen-ji Temple) and Konzo-ji Temple. Enma-biraki ennichi (street fair) is held twice a year at **Akamon-dera Temple and you** can admire the Lord Enma. Enma of Konzo-ji Temple is not open for public, but legend has it that he was made up as a girl to have soba (buckwheat noodle) every night, a cute "Soba Enma".



Lord Enma of Akamondera Temple

Town of Mt. Fuji

Mt. Fuji has been attracting the interest for the registration for the world heritage. Senju is one of the town of Mt. Fuji. There are many beautiful pictures of Mt. Fuji in Sento shown on the cover, and three Fujizuka (Fuji mound). The faith in Mt. Fuji was very popular in Edo period and "Fujizuka" was constructed by lodging the molten rock and soil transferred from Mt. Fuji for the people who cannot go to Mt. Fuji directly. There used to be about 60 Fujizuka around Tokyo and three remains in Senju today. Fujizuka at Okawacho Hikawa-jinja Shrine is the oldest in the City. You still can climb up, furthermore, the opening mountain ennichi (street fair) is held.



Fujizuka at Okawacho Hikawa-ijnia Shring



Red Fuji of Daikokuyu (in the female bathroom

Town of River and Alley

Dou you know that Arakawa River is a manmade river?

In order to avoid the repeated floods of Sumidagawa River, the present Arakawa River was dug out by men from Taisho to early Showa period. Town placed between two rivers, Arakawa River and Sumidagawa River is Senju. There are many alleys inherited from the townscape of Edo period, and it is pleasant to stroll about. Please walk quietly because the alley is right next to the ordinary life.

Senju-Ohashi Bridge

The first bridge over Sumidagawa River

The present bridge was completed in Showa 2 (1927).



Old yet New Town

Senju has been very crowded and bustling in each Edo, Meiji, Taisho, Showa and Heisei period and you can find various attractive buildings. Now, the old building appears to be a new









and Prosperity), Ebisuten (God of Fishers and Merchants), Hoteison (God of Abundance and Good Health), Bishamonten (God of Health, Children and Warriors)

Uogashi (Fish market) at Senju

During Edo period, at around the base of Senju-Ohashi bridge, there was a vegetable market. Yatchaba, taking major role in the distribution of Edo. And now, Yatchaba has become Adachi Market as the only Central Wholesale Market specialized in fisheries products. Though the market is

for the professionals, people can use the market in the restaurant building and some shops which carries the cooking ingredients such as Konbu (dried kelp), Katsuobushi (dried, fermented and smoked skipiack tuna) and utensils for professionals. You may purchase rare goods at the

